GUIDELINES OF SANT KABIR AWARD

1. Background & Objective:

Handloom weaving constitutes one of the richest and most vibrant aspects of the Indian cultural heritage. The artistry and intricacies of weaves in the handloom fabrics is unique. The handloom weaving has an advantage of flexibility of small production quantities, openness to innovations, low investments and adaptability to market requirements. It is a natural productive asset and tradition at cottage level, which has sustained and grown by transfer of skills from one generation to the other. Today, this industry provides employment directly and indirectly to over 65 lakh persons belonging mostly to socially and economically weaker sections in the country, particularly in the rural areas.

In order to stimulate the legendary handloom weavers to carry on the tradition and to encourage them to pass on their skills to the next generation so as to avoid its extinction, it has been decided to confer SANT KABIR AWARD on outstanding weavers. This award will be conferred on such outstanding weavers who have made valuable contribution in keeping alive the handloom heritage and also for their dedication in building up linkages between the past, present and the future through dissemination of knowledge on traditional skills and designs. SANT KABIR AWARD for handloom weavers will be conferred every year, beginning from the year 2009.

2. (A) Eligibility:

Any handloom weaver, who is either a recipient of National or State Award, National Merit Certificate or a handloom weaver of extraordinary skills who has contributed significantly to the promotion, development and preservation of weaving tradition and welfare of the weaving community and who is not below the age of 55 years, will be eligible for consideration of the Sant Kabir Award.

(B) Criteria for selection:

• The selection for Sant Kabir awards shall be made from amongst those who are hereditary weavers, who have received National/State Award or Merit certificate since inception and are alive or from amongst the children of such hereditary weavers who are carrying on with the tradition and have made valuable contribution to the development, creativity and dissemination of knowledge of the product/weaving and are not below the age of 55.

• There may be some extra-ordinary skilled weavers whose works have not been recognised and they deserve recognition because of their contribution in keeping alive the weaving skills, revival of languishing/dying techniques. Under such exceptional circumstances, the selection of Sant Kabir award can also be made from amongst the weavers, who may not be a hereditary weaver yet has mastered the technique and has contributed towards the revival of tradition, promotion and development of the handloom sector as a whole.

3. Award contents:

Each award will consist of one mounted gold coin, one shawl and a citation. In addition, financial assistance to the extent of Rs. 6.00 lakh will also be given to each of the Sant Kabir Awardee to innovate and create 10 new products of high level of excellence, of high aesthetic value and of high quality. The expenditure involved on this component will be met from the Publicity and Awareness Component of Marketing and Export Promotion Scheme.
Assistance, Funding pattern and release of funds:

Financial assistance to the extent of Rs. 6.00 lakh will be given as grant-in-aid directly to each of the Sant Kabir Awardee to innovate and create 10 new products of high level of excellence, of high aesthetic value and of high quality in duration of one year. This assistance will cover Rs.1.50 lakh as fee of Sant Kabir Awardee, including his TA/DA, Rs.1.00 lakh towards cost of raw materials, purchase of other tools & accessories required for preparation of 10 masterpieces, Rs. 1.50 lakh as remuneration of 05 highly skilled weavers (National awardees, National/State Merit certificate holders, State Awardees) for assisting in the preparation of 10 masterpieces, Rs.0.50 lakh for cost of documentation in soft copy and hard copy (two sets of each), Rs.1.50 lakh for misc. expenditures (rent of the premises, transportation, stationary, auditors fee etc. Including designer fee of Rs.60,000). Out of the 10 masterpieces created by Sant Kabir Awardee, best of the 05 would be retained by the Office of the Development Commissioner (Handlooms) and remaining 05 would be retained by the awardee for creating awareness among local weavers. He will, therefore, properly showcase/display those 05 master pieces for a period of 24 months, which, thereafter, will become his property and he will be authorised to dispose them in the manner he desires.

Mode of payment:

Release of payment will be 40% as first instalment, 40% after completion of 50% of the project and the final instalment of 20% on completion of the whole project.

4. Submission of application:

The eligible weavers may submit their applications alongwith the products to the nearest Weavers’ Service Centre or any other agency as notified in the advertisement for the purpose.

5. Procedure for selection:

The process of selection will be in 2 stages:

(a) The first stage of selection will be done at the level of respective Zonal Directors. On receipt of the applications from WSCs/ other notified agencies, the respective Zonal Director will scrutinise the applications and recommend to the Development Commissioner (Handlooms) only such entries that are found eligible for selection of award.

(b) All such applications received along with the products and duly recommended by the Zonal Directors will be placed by the Development Commissioner (Handlooms) before the Apex Selection Committee constituted for selection of Sant Kabir Awardees. The selection made by the Apex Committee will be final.

(c)

6. (A) The composition of Zonal Committee shall be as under:

1. Zonal Director, WSC Chairman
2. Zonal/ Regional representative of Member Of Handloom Development Corporations/Directorate of Handlooms & Textiles
3. 02 Non-official experts of Handlooms Member Including one weaver representative from the respective zone in consultation with DC(HL).
4. 01 reputed designer as approved by DC(HL) Member
5. HOD of Textile Deptt., NIFT in respective zone
(B) Composition of Apex Selection Committee shall be as under:
1. Secretary(Tex) Chairman
2. 2 Eminent experts of Handloom sector Members
3. 2 Academicians with experience in Handloom sector Members
4. DC (Handicrafts) Member
5. DC(Handlooms) Convenor
6. Addl. DC(HL) Co-convenor

7. Time schedule of selection process:

Selection will be done as per the following time schedule:
(i) Issuing letters to all Directors
    Incharge of Handlooms of State/UTs, WSCs .
    On or before 25th August every
(ii) Advertisement in Newspapers
    Inviting applications
    On 1st Sept. every year
(iii) Last date of submitting the application
    to the WSCs.
    Till 30th Sept. every year
(iv) Last date for forwarding the entries duly
    Recommended by the Zonal Directors to
    the Office of DC (Handlooms)
    Till 15th Oct. every year.
(v) Selection of Sant Kabir Award by.
    Apex Selection Committee
    Before 30th Nov. every year

8. General:

(i) The non-official Member of the selection Committee may be reviewed/replaced after
    every 2 years. A member with similar background in the field of handlooms may be co-opted
    to make the selection process more transparent and unbiased.
(ii) The entries received by the O/O DC(Handlooms) but not selected by the Selection
    Committee will be returned to the concerned weaver within 30 days with a letter of
    appreciation.
(iii) It is expected that the concerned State Governments shall utilise the services of Sant
    Kabir Awardees treating them as “National Resource” and shall extend all possible
    assistance to them.
(iv) Institutions like IIHT, WSC, NID, NIFT etc., shall involve the Sant Kabir Awardees in
    the “on campus” and “of campus” activities relating to the handloom sector.
(v) Services of Sant Kabir awardees shall be utilised in advisory capacity by the office of DC
    (Handlooms) as and when required.

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Application form for the Selection of Sant Kabir Award 2009

1. Name :

2. Father’s Name :

3. Full Residential Address with Telephone No. :

4. Age as on in year 1st October, 2008 :

5. Place & Date of Birth :

6. Religion :

7. Name of the product :

8. Traditional or Contemporary :

9. Brief history of the product :

10. Detailed description of the techniques used to :

   make the product :

11. Educational /Vocational Qualification :

12. Year of receipt of National Award/any other :
   Important Award.

13. Has the National Awardees imparted training to:

   carry out the tradition in any training institute or
   elsewhere.

14. Whether new designs developed/new technology introduced.

   Mention in details,

15. Details of major National/International/Seminar/Programmes/

   Exhibitions in which the applicant participated either for

   Demonstrating his skill or for displaying his creations

16. Attach a brief write-up for the outstanding contribution

   Made in the field of handlooms.

17. Any article/publication on his/her work done . If yes,

   copies of the same may be attached.

18. Photographs:

   (a) Two Passport size photographs of the weaver

   (b) Minimum four 8”X10” size photographs of the product.

   (c) One sample of the product developed

I __________________________ S/o, W/o, D/o Shri ______________________ Solemnly
hereby declare and undertake that the above statement is correct to the best of my knowledge
& if found false, I shall be liable for the action as deemed fit by the competent authority.

Signature of the applicant________________________
Address:___________________________
Photograph
Attested by Gazetted Officer
Format to be filled by Recommending Authority

1. State :
2. Recommending Agency :
3. Brief account of the applicant towards development, improvement of the handloom product, its techniques and revival of tradition.
5. His/her contribution to the welfare and development of the weaving community and handloom sector as a whole.
6. Details of recognitions/awards, if any.
7. Any other details concerning to the applicant which have not been brought out in other columns.

     I certify that he/she__________________________ is a genuine National/NMC/State awardee of exceptional standing and recommend his/her name for the selection of Sant Kabir Award.

     Signature of the recommending authority with seal
Certificate
The selected sample is the actual work coming out of the hands of Handloom weaver Shri/Smt.______________________________ and an affidavit to this effect on stamp paper duly signed by 1st Class magistrate is enclosed.

Signature of the weaver  Signature of the recommending authority.
To be submitted on stamp paper by the Handloom weaver submitting entry for selection of Sant Kabir Award.

I Shri/Smt.______________________________ s/o, w/e, d/o _________________________

Solemnly declare and undertake that the item ______________________ (name of the item) submitted is made by me and I have been practicing the craft ______________________ (name of the craft) for the last _________ years.

I undertake that if the above statement is found false, I shall be liable for any action as may be deemed fit by the competent authority.

I further undertake that I am submitting the above entry for Sant Kabir Award at my own risk and responsibility and I will not seek any compensation from the Govt. of India, Office of Development Commissioner for Handlooms, Ministry of Textiles against any loss or damage or theft of the entry which may occur due to any unforeseen circumstances on account of handling and transportation etc. of the entry.

Signature of the weaver with date
Full name & address
Application duly filled in the prescribed format is invited from the National Awardees, State Awardees, National Merit Certificate Holders and Handloom weavers of exceptional and extraordinary skills who has made immense contribution to the handloom sector in the past and is not below the age of 55 years for selection of Sant Kabir Award- 2009.

The application along-with his/her two passport size photographs with sample of the masterpiece made by him/her should be deposited in the Office of the concerned Weavers Service Centre, Office of the Development Commissioner (Handlooms) latest by _15/9/2009_. No entry shall be submitted directly to the office of Development Commissioner for Handlooms.

The proforma for submitting the application can be obtained from the Office of Weavers Service Centres of the Office of the Development Commissioner (Handlooms) and can also be downloaded from the website _http://www.handlooms.nic.in_ The selected Sant Kabir awardee shall be given one mounted gold coin, one shawl and a citation. In addition, appropriate financial assistance shall be provided to each of the selected Sant Kabir Awardee to innovate and create 10 new products of high level of excellence of high aesthetic value and high quality.
To

1. All Weavers Service Centres
2. All Commissioners/Directors Incharge of Handlooms

Sub: Introduction of Sant Kabir Award – details of the scheme thereof.

Sir,

The Office of Development Commissioner for Handlooms propose to introduce Sant Kabir Award from 2009 onwards. The award will be conferred to any handloom weaver, who is either a recipient of National or State Award, National Merit Certificate or a handloom weaver of extraordinary skills who has contributed significantly to the promotion, development and preservation of weaving tradition and welfare of the weaving community and who is not below the age of 55 years. The award will consist of one mounted gold coin, one shawl and a citation. Financial assistance to the extent of Rs. 6.00 lakh will be given as grant-in-aid directly to each of the Sant Kabir Awardee to innovate and create 10 new products of high level of excellence, of high aesthetic value and of high quality in duration of one year.

The details of the Scheme is enclosed. You are requested to give wide publicity to the Scheme for awareness amongst the weavers.

During the current year (2009), the advertisement will be issued in the month of August 2009 (between 10 & 15th of August 2009) and the last date for receipt of applications by the WSCs has been tentatively fixed at 15th Sept.2009. The Zonal Level Selection Committee meeting will be held by 10th Oct.2009 and selected entries are expected to reach the Office of DC(Handlooms) by 20th Oct.2009. The final selection will be made by the Apex Committee in the month of November 2009.

Yours faithfully,

( Dinesh Singh)
Addl.Development Commissioner for Handlooms.
Tele: 2306 2402